



Julio 2021

Reporte Mensual de Transferencias

Vehículos 4W

Lo importante del mes

Variación de las transferencias en Julio

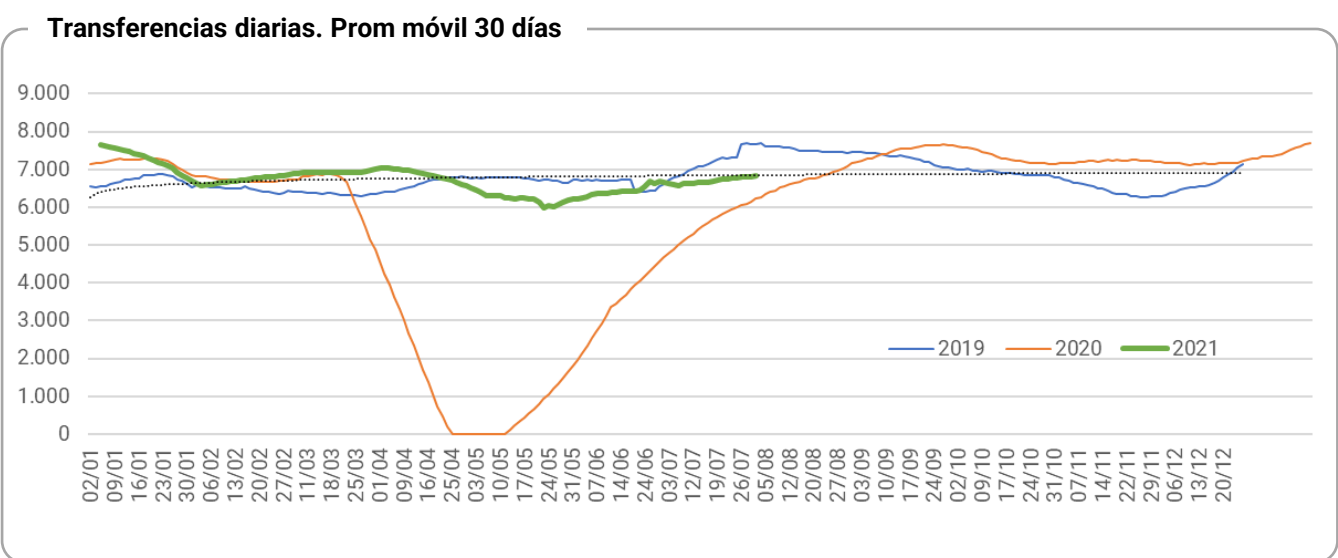
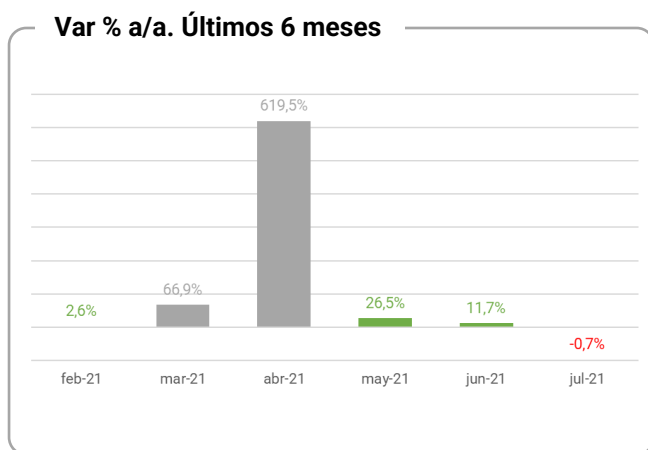
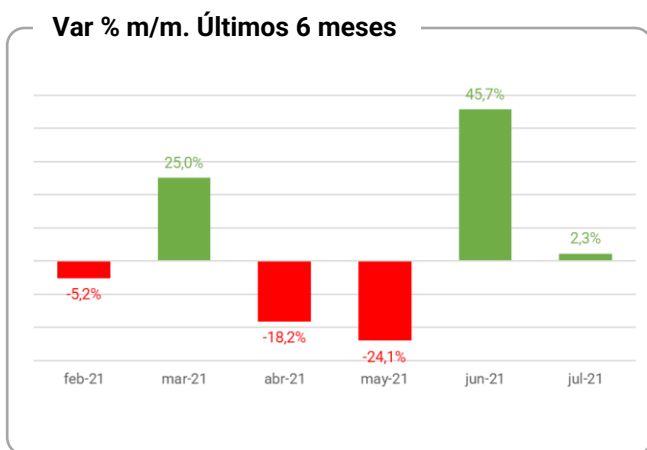
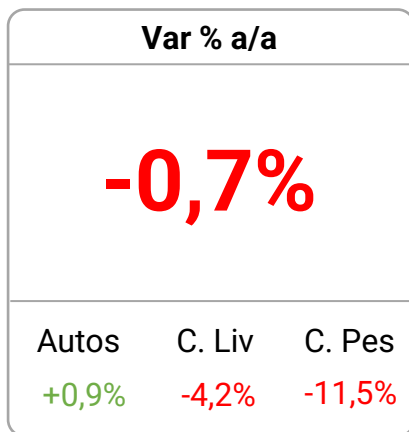


Tabla 1. Resumen del mercado de usados en Argentina

Transferencias	jul.2021 (Unidades)	jun.2021 (Unidades)	jul.2020 (Unidades)	jul.2019 (Unidades)	Variaciones %			Acum 2021 (Unidades)	Acum 2020 (Unidades)	Var % a/a
					m/m	a/a	a/2a			
Autos	108.113	105.103	107.195	127.771	2,9%	0,9%	-15,4%	699.610	549.986	27,2%
Comercial Liviano	28.477	28.422	29.715	26.723	0,2%	-4,2%	6,6%	176.520	142.559	23,8%
Autos + C.L.	136.590	133.525	136.910	154.494	2,3%	-0,2%	-11,6%	876.130	692.545	26,5%
Comercial Pesado	4.782	4.751	5.403	4.164	0,7%	-11,5%	14,8%	28.807	24.713	16,6%
Autos + C.L. + C.P.	141.372	138.276	142.313	158.658	2,2%	-0,7%	-10,9%	904.937	717.258	26,2%
Otros Pesados	2.478	2.404	2.525	1.910	3,1%	-1,9%	29,7%	14.443	12.306	17,4%
Total Mercado	143.850	140.680	144.838	160.568	2,3%	-0,7%	-10,4%	919.380	729.564	26,0%
Prom. Diario	6.850	6.699	6.897	7.646	2,3%	-0,7%	-10,4%	6.662	5.980	11,4%
Prom. Diario (Autos)	5.148	5.005	5.105	6.084	2,9%	0,9%	-15,4%	5.070	4.508	12,5%
Días hábiles	21	21	21	21				138	122	

Gráfico 1. Distribución de las transferencias por año-modelo del vehículo. Acum 2021. En unidades

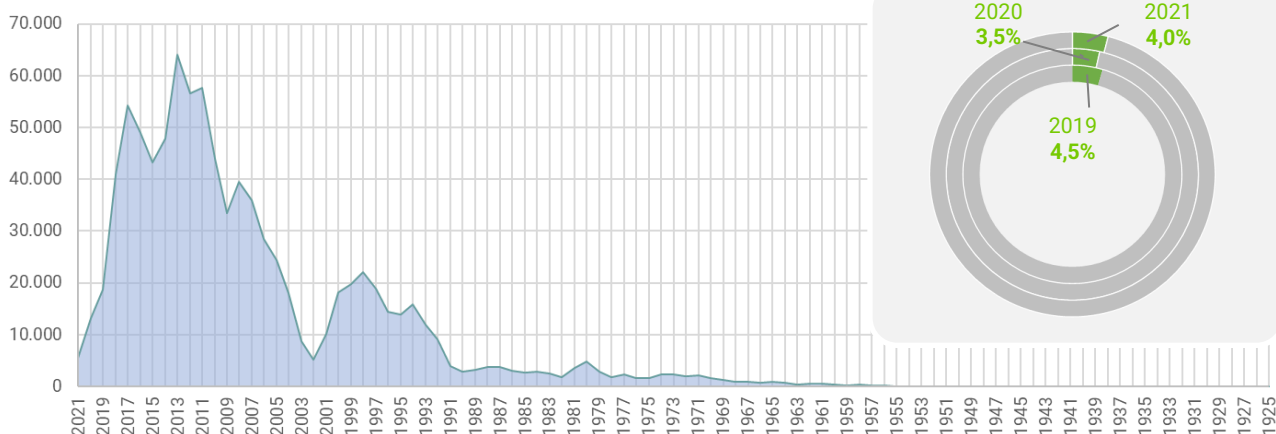


Gráfico 2. Operaciones financiadas (con prenda) sobre el total de transferencias. Acum 7m de cada año.

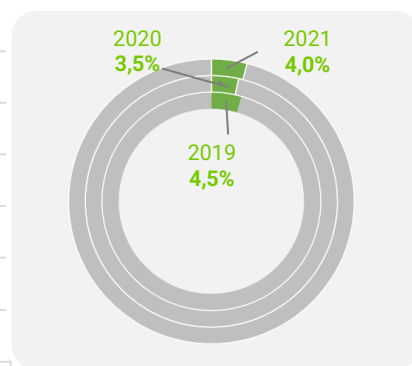


Gráfico 3. Operaciones financiadas (con prenda) por tipo de acreedor. Últimos 6 meses.

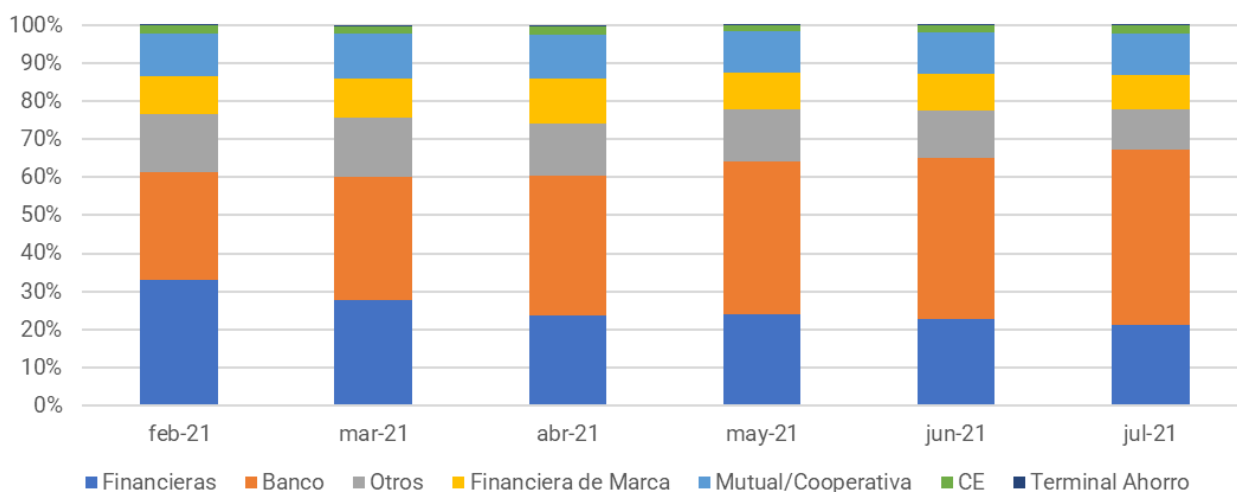


Tabla 2. Transferencias por marca. Automóviles + Comerciales livianos. TOP 40

Descripción	07/21 (a)	Part %	07/20 (c)	Part %	06/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 07/21	Part %	01/20 ~ 07/20	Part %	Var Ac
Volkswagen	24.532	18,00%	24.622	17,98%	23.623	17,69%	-0,37%	3,85%	156.377	17,85%	126.345	18,24%	23,77%
Ford	20.663	15,16%	21.616	15,79%	20.096	15,05%	-4,41%	2,82%	131.053	14,96%	106.225	15,34%	23,37%
Renault	18.263	13,40%	18.902	13,81%	17.996	13,48%	-3,38%	1,48%	119.021	13,59%	95.016	13,72%	25,26%
Chevrolet	16.632	12,20%	17.502	12,78%	16.152	12,10%	-4,97%	2,97%	108.805	12,42%	88.329	12,75%	23,18%
Fiat	15.717	11,53%	16.165	11,81%	14.943	11,19%	-2,77%	5,18%	100.699	11,50%	79.743	11,51%	26,28%
Peugeot	13.517	9,92%	13.543	9,89%	13.353	10,00%	-0,19%	1,23%	85.939	9,81%	69.422	10,02%	23,79%
Toyota	9.457	6,94%	8.269	6,04%	9.510	7,12%	14,37%	-0,56%	59.001	6,74%	42.453	6,13%	38,98%
Citroen	4.122	3,02%	4.166	3,04%	4.257	3,19%	-1,06%	-3,17%	27.633	3,15%	22.242	3,21%	24,24%
Honda	2.401	1,76%	2.021	1,48%	2.252	1,69%	18,80%	6,62%	14.507	1,66%	10.929	1,58%	32,74%
Nissan	1.621	1,19%	1.540	1,12%	1.592	1,19%	5,26%	1,82%	10.341	1,18%	7.357	1,06%	40,56%
Mercedes Benz	1.329	0,97%	1.153	0,84%	1.469	1,10%	15,26%	-9,53%	9.089	1,04%	6.270	0,91%	44,96%
Jeep	957	0,70%	688	0,50%	852	0,64%	39,10%	12,32%	5.482	0,63%	3.426	0,49%	60,01%
Suzuki	898	0,66%	1.007	0,74%	907	0,68%	-10,82%	-0,99%	6.163	0,70%	5.237	0,76%	17,68%
Audi	760	0,56%	652	0,48%	878	0,66%	16,56%	-13,44%	5.417	0,62%	3.586	0,52%	51,06%
BMW	579	0,42%	533	0,39%	715	0,54%	8,63%	-19,02%	4.243	0,48%	2.872	0,41%	47,74%
Hyundai	562	0,41%	476	0,35%	535	0,40%	18,07%	5,05%	3.688	0,42%	2.691	0,39%	37,05%
Dodge	560	0,41%	569	0,42%	684	0,51%	-1,58%	-18,13%	4.220	0,48%	3.083	0,45%	36,88%
Chery	499	0,37%	506	0,37%	508	0,38%	-1,38%	-1,77%	3.586	0,41%	2.664	0,38%	34,61%
Kia	362	0,27%	378	0,28%	404	0,30%	-4,23%	-10,40%	2.432	0,28%	1.818	0,26%	33,77%
IKA	325	0,24%	250	0,18%	250	0,19%	30,00%	30,00%	1.824	0,21%	1.337	0,19%	36,42%
Mitsubishi	324	0,24%	335	0,24%	360	0,27%	-3,28%	-10,00%	2.152	0,25%	1.660	0,24%	29,64%
Isuzu	176	0,13%	213	0,16%	158	0,12%	-17,37%	11,39%	1.098	0,13%	939	0,14%	16,93%
Chrysler	173	0,13%	154	0,11%	148	0,11%	12,34%	16,89%	1.141	0,13%	850	0,12%	34,24%
Iveco	161	0,12%	107	0,08%	129	0,10%	50,47%	24,81%	781	0,09%	588	0,08%	32,82%
Ram	137	0,10%		0,00%	1	0,00%		13600,00%	138	0,02%		0,00%	
ALFA ROMEO	122	0,09%	129	0,09%	140	0,10%	-5,43%	-12,86%	833	0,10%	599	0,09%	39,07%
Seat	106	0,08%	101	0,07%	108	0,08%	4,95%	-1,85%	704	0,08%	533	0,08%	32,08%
RASTROJERO DIESEL	106	0,08%	124	0,09%	106	0,08%	-14,52%	0,00%	691	0,08%	519	0,07%	33,14%
DAIHATSU	98	0,07%	102	0,07%	107	0,08%	-3,92%	-8,41%	666	0,08%	491	0,07%	35,64%
Mini	87	0,06%	94	0,07%	99	0,07%	-7,45%	-12,12%	621	0,07%	449	0,06%	38,31%
Subaru	81	0,06%	75	0,05%	89	0,07%	8,00%	-8,99%	623	0,07%	434	0,06%	43,55%
DAEWOO	77	0,06%	66	0,05%	93	0,07%	16,67%	-17,20%	548	0,06%	367	0,05%	49,32%
Land Rover	68	0,05%	52	0,04%	74	0,06%	30,77%	-8,11%	460	0,05%	305	0,04%	50,82%
ROVER	58	0,04%	63	0,05%	66	0,05%	-7,94%	-12,12%	403	0,05%	280	0,04%	43,93%
Volvo	54	0,04%	71	0,05%	77	0,06%	-23,94%	-29,87%	425	0,05%	311	0,04%	36,66%
Smart	53	0,04%	47	0,03%	73	0,05%	12,77%	-27,40%	406	0,05%	194	0,03%	109,28%
MAZDA	50	0,04%	62	0,05%	53	0,04%	-19,35%	-5,66%	391	0,04%	302	0,04%	29,47%
DS	46	0,03%	32	0,02%	47	0,04%	43,75%	-2,13%	259	0,03%	178	0,03%	45,51%
GMC	45	0,03%	54	0,04%	40	0,03%	-16,67%	12,50%	284	0,03%	218	0,03%	30,28%
Lifan	42	0,03%	36	0,03%	53	0,04%	16,67%	-20,75%	336	0,04%	178	0,03%	88,76%

Tabla 3. Transferencias por modelo. Automóviles + Comerciales livianos. TOP 50

Descripción	07/21 (a)	Part %	07/20 (c)	Part %	06/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 07/21	Part %	01/20 ~ 07/20	Part %	Var Ac
Volkswagen GOL	6.269	4,60%	6884	5,03%	6.065	4,54%	-8,93%	3,36%	41.567	4,75%	35.331	5,10%	17,65%
Toyota HILUX	4.370	3,20%	4204	3,07%	4.500	3,37%	3,95%	-2,89%	27.158	3,10%	20.873	3,01%	30,11%
Volkswagen GOL TREND	3.192	2,34%	3123	2,28%	2.955	2,21%	2,21%	8,02%	19.881	2,27%	15.442	2,23%	28,75%
Fiat PALIO	3.161	2,32%	3070	2,24%	2.797	2,09%	2,96%	13,01%	20.259	2,31%	16.155	2,33%	25,40%
Chevrolet CORSA	3.112	2,28%	3696	2,70%	3.152	2,36%	-15,80%	-1,27%	21.687	2,48%	19.439	2,81%	11,56%
Ford FIESTA	3.085	2,26%	3033	2,22%	2.847	2,13%	1,71%	8,36%	18.941	2,16%	15.409	2,22%	22,92%
Ford RANGER	3.084	2,26%	3252	2,38%	2.886	2,16%	-5,17%	6,86%	18.959	2,16%	15.507	2,24%	22,26%
Ford ECOSPORT	2.969	2,18%	2907	2,12%	2.779	2,08%	2,13%	6,84%	18.781	2,14%	15.564	2,25%	20,67%
Ford KA	2.901	2,13%	3022	2,21%	2.778	2,08%	-4,00%	4,43%	18.772	2,14%	14.695	2,12%	27,74%
Ford FOCUS	2.600	1,91%	1922	1,40%	1.813	1,36%	35,28%	43,41%	12.268	1,40%	9.515	1,37%	28,93%
Toyota COROLLA	2.522	1,85%	2004	1,46%	2.358	1,77%	25,85%	6,96%	15.208	1,74%	11.082	1,60%	37,23%
Renault CLIO	2.494	1,83%	3037	2,22%	2.626	1,97%	-17,88%	-5,03%	17.636	2,01%	15.073	2,18%	17,00%
Volkswagen AMAROK	2.452	1,80%	2152	1,57%	2.388	1,79%	13,94%	2,68%	13.754	1,57%	10.190	1,47%	34,98%
Ford F-100	2.315	1,70%	2730	1,99%	2.375	1,78%	-15,20%	-2,53%	14.868	1,70%	12.447	1,80%	19,45%
Renault KANGOO	2.142	1,57%	2547	1,86%	2.468	1,85%	-15,90%	-13,21%	15.062	1,72%	13.119	1,89%	14,81%
Fiat UNO	2.121	1,56%	2454	1,79%	2.133	1,60%	-13,57%	-0,56%	14.786	1,69%	12.216	1,76%	21,04%
Volkswagen SURAN	2.003	1,47%	1868	1,36%	1.827	1,37%	7,23%	9,63%	13.150	1,50%	10.205	1,47%	28,86%
Chevrolet S10	1.986	1,46%	2455	1,79%	1.979	1,48%	-19,10%	0,35%	12.218	1,39%	10.630	1,53%	14,94%
Chevrolet CLASSIC	1.931	1,42%	1794	1,31%	1.852	1,39%	7,64%	4,27%	13.094	1,49%	10.286	1,49%	27,30%
Peugeot 207 COMPACT	1.913	1,40%	2001	1,46%	1.723	1,29%	-4,40%	11,03%	11.626	1,33%	9.696	1,40%	19,91%
Peugeot 206	1.852	1,36%	2135	1,56%	1.936	1,45%	-13,26%	-4,34%	12.940	1,48%	11.134	1,61%	16,22%
Peugeot 208	1.794	1,32%	1337	0,98%	1.635	1,22%	34,18%	9,72%	9.876	1,13%	6.536	0,94%	51,10%
Peugeot PARTNER	1.673	1,23%	1776	1,30%	1.746	1,31%	-5,80%	-4,18%	10.998	1,26%	9.482	1,37%	15,99%
Fiat SIENA	1.655	1,21%	1638	1,20%	1.593	1,19%	1,04%	3,89%	11.129	1,27%	8.783	1,27%	26,71%
Toyota ETIOS	1.475	1,08%	1262	0,92%	1.478	1,11%	16,88%	-0,20%	9.709	1,11%	6.196	0,89%	56,70%
Volkswagen SAVEIRO	1.453	1,07%	1683	1,23%	1.415	1,06%	-13,67%	2,69%	8.777	1,00%	7.690	1,11%	14,14%
Peugeot 308	1.442	1,06%	1181	0,86%	1.354	1,01%	22,10%	6,50%	8.211	0,94%	6.163	0,89%	33,23%
Renault SANDERO	1.295	0,95%	1191	0,87%	1.106	0,83%	8,73%	17,09%	7.793	0,89%	5.849	0,84%	33,24%
Volkswagen VENTO	1.267	0,93%	1140	0,83%	1.204	0,90%	11,14%	5,23%	7.566	0,86%	6.208	0,90%	21,88%
Chevrolet ONIX	1.259	0,92%	1127	0,82%	1.118	0,84%	11,71%	12,61%	7.751	0,88%	5.482	0,79%	41,39%
Volkswagen BORA	1.256	0,92%	1368	1,00%	1.221	0,91%	-8,19%	2,87%	7.961	0,91%	7.653	1,11%	4,02%
Volkswagen FOX	1.250	0,92%	1385	1,01%	1.155	0,87%	-9,75%	8,23%	8.204	0,94%	6.940	1,00%	18,21%
Renault DUSTER	1.171	0,86%	1393	1,02%	1.302	0,98%	-15,94%	-10,06%	7.894	0,90%	6.682	0,96%	18,14%
Renault CLIO MIO	1.137	0,83%	1081	0,79%	1.160	0,87%	5,18%	-1,98%	7.248	0,83%	5.480	0,79%	32,26%
Renault MEGANE	1.121	0,82%	1404	1,03%	1.141	0,85%	-20,16%	-1,75%	8.073	0,92%	7.471	1,08%	8,06%
Fiat DUNA	1.030	0,76%	1089	0,80%	937	0,70%	-5,42%	9,93%	6.672	0,76%	5.239	0,76%	27,35%
Chevrolet CRUZE	995	0,73%	849	0,62%	947	0,71%	17,20%	5,07%	6.261	0,71%	4.119	0,59%	52,00%
Renault 12	959	0,70%	1053	0,77%	896	0,67%	-8,93%	7,03%	6.285	0,72%	4.903	0,71%	28,19%
Fiat STRADA	918	0,67%	1035	0,76%	846	0,63%	-11,30%	8,51%	5.403	0,62%	4.524	0,65%	19,43%
Fiat SPAZIO	904	0,66%	1038	0,76%	863	0,65%	-12,91%	4,75%	5.552	0,63%	4.449	0,64%	24,79%
Volkswagen GOLF	894	0,66%	762	0,56%	851	0,64%	17,32%	5,05%	5.536	0,63%	4.291	0,62%	29,01%
Volkswagen VOYAGE	886	0,65%	866	0,63%	867	0,65%	2,31%	2,19%	5.770	0,66%	4.838	0,70%	19,26%
Chevrolet PRISMA	883	0,65%	750	0,55%	829	0,62%	17,73%	6,51%	5.397	0,62%	3.846	0,56%	40,33%
Chevrolet AGILE	859	0,63%	868	0,63%	839	0,63%	-1,04%	2,38%	5.503	0,63%	4.418	0,64%	24,56%
Peugeot 307	852	0,62%	1053	0,77%	857	0,64%	-19,09%	-0,58%	5.634	0,64%	5.541	0,80%	1,68%
Peugeot 504	851	0,62%	899	0,66%	899	0,67%	-5,34%	-5,34%	5.730	0,65%	4.226	0,61%	35,59%
Renault NUEVO SANDERO	804	0,59%	755	0,55%	782	0,59%	6,49%	2,81%	4.862	0,56%	3.523	0,51%	38,01%
Citroen C3	788	0,58%	728	0,53%	713	0,53%	8,24%	10,52%	5.103	0,58%	3.819	0,55%	33,62%
Peugeot 408	782	0,57%	665	0,49%	725	0,54%	17,59%	7,86%	4.648	0,53%	3.730	0,54%	24,61%
Ford ESCORT	780	0,57%	839	0,61%	832	0,62%	-7,03%	-6,25%	5.646	0,64%	4.272	0,62%	32,16%


Tabla 6. Transferencias por Provincia

Descripción	07/21 (a)	Part %	07/20 (c)	Part %	06/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 07/21	Part %	01/20 ~ 07/20	Part %	Var Ac
BUENOS AIRES	54.173	37,66%	48.007	33,15%	54.566	38,79%	12,84%	-0,72%	351.040	38,18%	262.023	35,92%	33,97%
CORDOBA	16.747	11,64%	19.444	13,42%	15.908	11,31%	-13,87%	5,27%	106.605	11,60%	89.594	12,28%	18,99%
SANTA FE	14.437	10,04%	17.804	12,29%	13.995	9,95%	-18,91%	3,16%	88.266	9,60%	76.839	10,53%	14,87%
CAPITAL FEDERAL	14.013	9,74%	8.927	6,16%	13.788	9,80%	56,97%	1,63%	89.120	9,69%	55.846	7,65%	59,58%
MENDOZA	7.220	5,02%	8.710	6,01%	7.049	5,01%	-17,11%	2,43%	46.815	5,09%	42.178	5,78%	10,99%
ENTRE RIOS	6.240	4,34%	7.745	5,35%	5.849	4,16%	-19,43%	6,68%	39.182	4,26%	35.771	4,90%	9,54%
NEUQUEN	2.908	2,02%	2849	1,97%	2.996	2,13%	2,07%	-2,94%	19.251	2,09%	15.466	2,12%	24,47%
RIO NEGRO	2.877	2,00%	3053	2,11%	2.705	1,92%	-5,76%	6,36%	18.853	2,05%	15.499	2,12%	21,64%
CHUBUT	2.782	1,93%	2672	1,84%	2.815	2,00%	4,12%	-1,17%	18.742	2,04%	13.972	1,92%	34,14%
MISIONES	2.434	1,69%	3034	2,09%	2.596	1,85%	-19,78%	-6,24%	14.725	1,60%	12.820	1,76%	14,86%
TUCUMAN	2.409	1,67%	3216	2,22%	2.325	1,65%	-25,09%	3,61%	16.104	1,75%	14.578	2,00%	10,47%
LA PAMPA	2.314	1,61%	2928	2,02%	2.174	1,55%	-20,97%	6,44%	14.623	1,59%	12.886	1,77%	13,48%
CORRIENTES	2.273	1,58%	2467	1,70%	2.195	1,56%	-7,86%	3,55%	13.744	1,49%	12.197	1,67%	12,68%
CHACO	2.057	1,43%	2052	1,42%	1.726	1,23%	0,24%	19,18%	12.150	1,32%	9.909	1,36%	22,62%
SAN LUIS	2.009	1,40%	2261	1,56%	1.833	1,30%	-11,15%	9,60%	12.773	1,39%	10.437	1,43%	22,38%
SAN JUAN	1.984	1,38%	2666	1,84%	1.730	1,23%	-25,58%	14,68%	12.051	1,31%	12.065	1,65%	-0,12%
SALTA	1.572	1,09%	1702	1,18%	1.405	1,00%	-7,64%	11,89%	10.189	1,11%	8.534	1,17%	19,39%
SANTA CRUZ	1020	0,71%	917	0,63%	1.089	0,77%	11,23%	-6,34%	6.492	0,71%	5.532	0,76%	17,35%
SANTIAGO DEL ESTERO	945	0,66%	1219	0,84%	926	0,66%	-22,48%	2,05%	6.532	0,71%	5.084	0,70%	28,48%
JUJUY	939	0,65%	548	0,38%	805	0,57%	71,35%	16,65%	6.195	0,67%	4.565	0,63%	35,71%
TIERRA DEL FUEGO	774	0,54%	790	0,55%	818	0,58%	-2,03%	-5,38%	5.539	0,60%	4.113	0,56%	34,67%
FORMOSA	611	0,42%	723	0,50%	433	0,31%	-15,49%	41,11%	3.149	0,34%	3.425	0,47%	-8,06%
LA RIOJA	605	0,42%	625	0,43%	599	0,43%	-3,20%	1,00%	4.065	0,44%	3.106	0,43%	30,88%
CATAMARCA	507	0,35%	479	0,33%	355	0,25%	5,85%	42,82%	3.179	0,35%	3.125	0,43%	1,73%
TOTAL	143.850		144.838		140.680		-0,68%	2,25%	919.384		729.564		26,02%

Gráfico 4. Distribución de las transferencias por localidad. Acum 2020



Informes Estadísticos
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 Año 2021. N° 07
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