



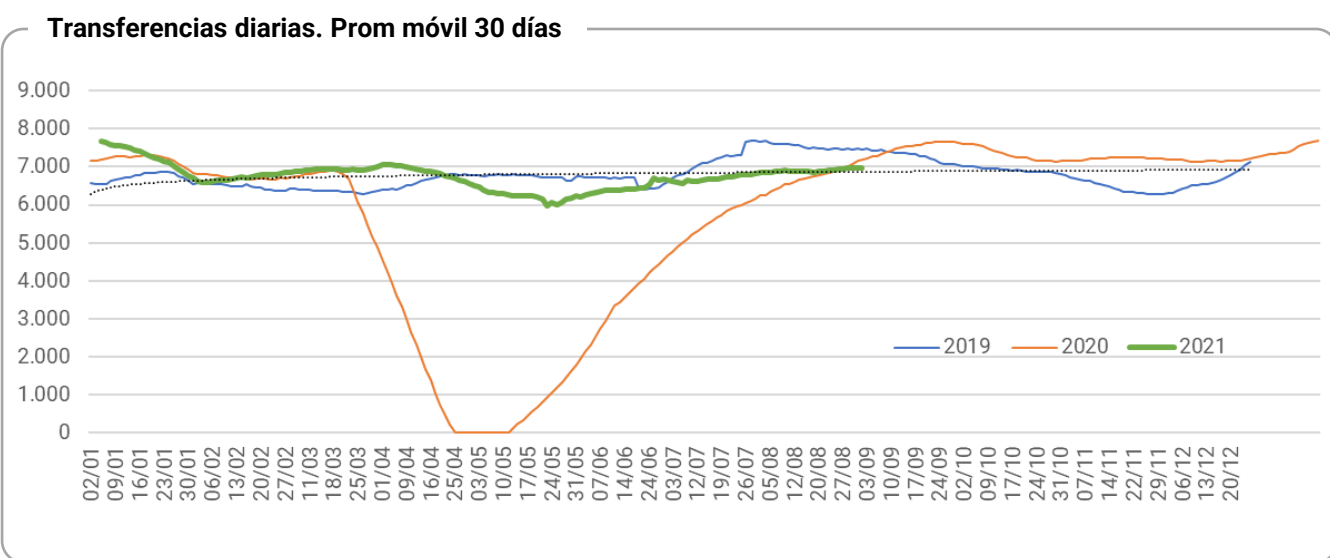
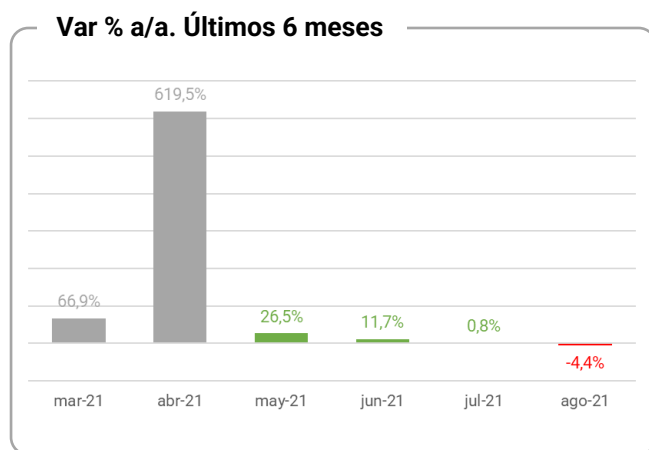
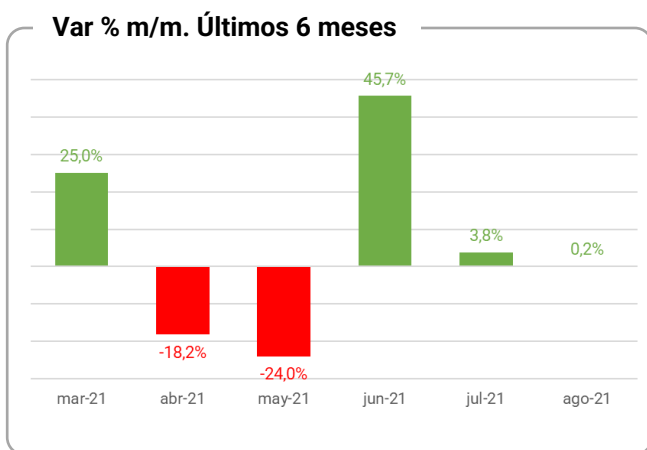
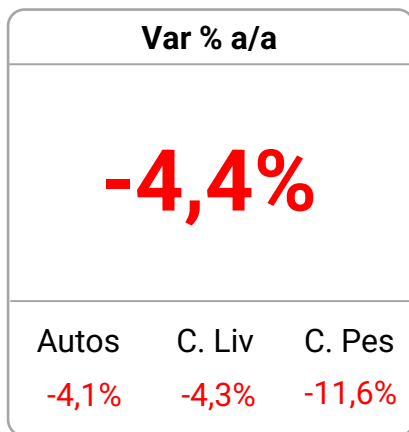
Agosto 2021

# Reporte Mensual de Transferencias

## Vehículos 4W

# Lo importante del mes

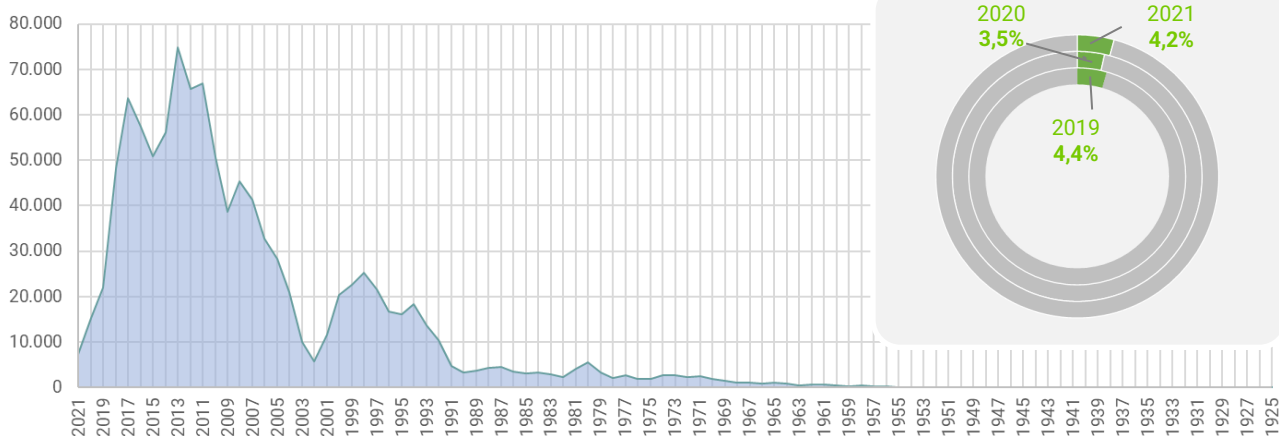
## Variación de las transferencias en Agosto



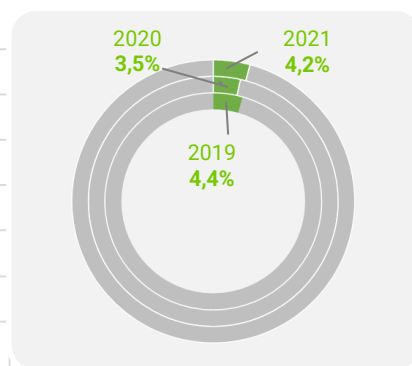
**Tabla 1. Resumen del mercado de usados en Argentina**

Transferencias	ago.2021 (Unidades)	jul.2021 (Unidades)	ago.2020 (Unidades)	ago.2019 (Unidades)	Variaciones %			Acum 2021 (Unidades)	Acum 2020 (Unidades)	Var % a/a
					m/m	a/a	a/2a			
Autos	110.197	110.084	114.948	123.931	0,1%	-4,1%	-11,1%	811.810	664.951	22,1%
Comercial Liviano	28.937	28.657	30.248	27.471	1,0%	-4,3%	5,3%	205.640	172.809	19,0%
Autos + C.L.	139.134	138.741	145.196	151.402	0,3%	-4,2%	-8,1%	1.017.450	837.760	21,4%
Comercial Pesado	4.851	4.807	5.490	4.472	0,9%	-11,6%	8,5%	33.666	30.184	11,5%
Autos + C.L. + C.P.	143.985	143.548	150.686	155.874	0,3%	-4,4%	-7,6%	1.051.116	867.944	21,1%
Otros Pesados	2.408	2.494	2.508	1.950	-3,4%	-4,0%	23,5%	16.868	14.814	13,9%
<b>Total Mercado</b>	<b>146.393</b>	<b>146.042</b>	<b>153.194</b>	<b>157.824</b>	<b>0,2%</b>	<b>-4,4%</b>	<b>-7,2%</b>	<b>1.067.984</b>	<b>882.758</b>	<b>21,0%</b>
Prom. Diario	6.971	6.954	7.660	7.891	0,2%	-9,0%	-11,7%	6.717	6.217	8,0%
Prom. Diario (Autos)	5.247	5.242	5.747	6.197	0,1%	-8,7%	-15,3%	5.106	4.683	9,0%
Días hábiles	21	21	20	20				159	142	

**Gráfico 1. Distribución de las transferencias por año-modelo del vehículo. Acum 2021. En unidades**



**Gráfico 2. Operaciones financiadas (con prenda) sobre el total de transferencias. Acum 8m de cada año.**



**Gráfico 3. Operaciones financiadas (con prenda) por tipo de acreedor. Últimos 6 meses.**

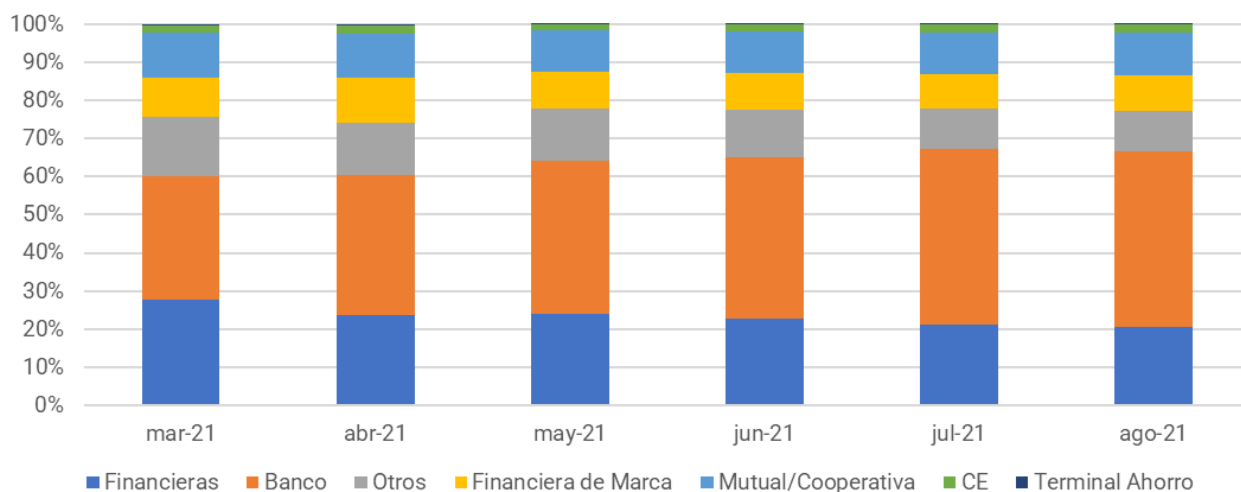


Tabla 2. Transferencias por marca. Automóviles + Comerciales livianos. TOP 40

	08/21 (a)	Part %	08/20 (c)	Part %	07/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 08/21	Part %	01/20 ~ 08/20	Part %	Var Ac
Volkswagen	25.166	18,09%	25.309	17,43%	24.860	17,92%	-0,57%	1,23%	181.871	17,88%	151.654	18,10%	19,92%
Ford	21.421	15,40%	22.666	15,61%	21.029	15,16%	-5,49%	1,86%	152.846	15,02%	128.891	15,39%	18,59%
Renault	18.528	13,32%	20.535	14,14%	18.744	13,51%	-9,77%	-1,15%	138.036	13,57%	115.551	13,79%	19,46%
Chevrolet	17.329	12,46%	18.451	12,71%	16.968	12,23%	-6,08%	2,13%	126.471	12,43%	106.780	12,75%	18,44%
Fiat	15.835	11,38%	16.925	11,66%	16.111	11,62%	-6,44%	-1,71%	116.930	11,49%	96.668	11,54%	20,96%
Peugeot	13.499	9,70%	14.826	10,21%	13.608	9,81%	-8,95%	-0,80%	99.531	9,78%	84.248	10,06%	18,14%
Toyota	9.787	7,03%	8.622	5,94%	9.500	6,85%	13,51%	3,02%	68.833	6,77%	51.075	6,10%	34,77%
Citroen	4.337	3,12%	4.660	3,21%	4.218	3,04%	-6,93%	2,82%	32.068	3,15%	26.902	3,21%	19,20%
Honda	2.423	1,74%	2.244	1,55%	2.434	1,75%	7,98%	-0,45%	16.963	1,67%	13.173	1,57%	28,77%
Nissan	1.654	1,19%	1.637	1,13%	1.637	1,18%	1,04%	1,04%	12.012	1,18%	8.995	1,07%	33,54%
Mercedes Benz	1.372	0,99%	1.285	0,89%	1.334	0,96%	6,77%	2,85%	10.466	1,03%	7.555	0,90%	38,53%
Jeep	886	0,64%	781	0,54%	964	0,70%	13,44%	-8,09%	6.376	0,63%	4.207	0,50%	51,56%
Suzuki	880	0,63%	1.090	0,75%	898	0,65%	-19,27%	-2,00%	7.043	0,69%	6.327	0,76%	11,32%
Audi	722	0,52%	663	0,46%	777	0,56%	8,90%	-7,08%	6.156	0,61%	4.249	0,51%	44,88%
Chery	584	0,42%	519	0,36%	501	0,36%	12,52%	16,57%	4.172	0,41%	3.183	0,38%	31,07%
Dodge	573	0,41%	729	0,50%	579	0,42%	-21,40%	-1,04%	4.812	0,47%	3.812	0,46%	26,23%
BMW	571	0,41%	593	0,41%	594	0,43%	-3,71%	-3,87%	4.829	0,47%	3.465	0,41%	39,37%
Hyundai	518	0,37%	557	0,38%	564	0,41%	-7,00%	-8,16%	4.208	0,41%	3.248	0,39%	29,56%
Kia	342	0,25%	397	0,27%	367	0,26%	-13,85%	-6,81%	2.779	0,27%	2.215	0,26%	25,46%
Mitsubishi	310	0,22%	384	0,26%	340	0,25%	-19,27%	-8,82%	2.479	0,24%	2.047	0,24%	21,10%
IKA	256	0,18%	243	0,17%	337	0,24%	5,35%	-24,04%	2.092	0,21%	1.580	0,19%	32,41%
Iveco	185	0,13%	127	0,09%	161	0,12%	45,67%	14,91%	966	0,09%	715	0,09%	35,10%
Isuzu	170	0,12%	207	0,14%	180	0,13%	-17,87%	-5,56%	1.272	0,13%	1.146	0,14%	10,99%
Ram	144	0,10%		0,00%	137	0,10%		5,11%	282	0,03%		0,00%	
Chrysler	128	0,09%	170	0,12%	176	0,13%	-24,71%	-27,27%	1.272	0,13%	1.020	0,12%	24,71%
RASTROJERO DIESEL	117	0,08%	118	0,08%	106	0,08%	-0,85%	10,38%	808	0,08%	637	0,08%	26,84%
DAIHATSU	110	0,08%	110	0,08%	108	0,08%	0,00%	1,85%	786	0,08%	601	0,07%	30,78%
ALFA ROMEO	83	0,06%	120	0,08%	128	0,09%	-30,83%	-35,16%	922	0,09%	719	0,09%	28,23%
Mini	82	0,06%	103	0,07%	90	0,06%	-20,39%	-8,89%	706	0,07%	552	0,07%	27,90%
Subaru	67	0,05%	78	0,05%	82	0,06%	-14,10%	-18,29%	691	0,07%	512	0,06%	34,96%
Seat	63	0,05%	134	0,09%	108	0,08%	-52,99%	-41,67%	769	0,08%	667	0,08%	15,29%
MAZDA	63	0,05%	54	0,04%	52	0,04%	16,67%	21,15%	456	0,04%	356	0,04%	28,09%
Land Rover	61	0,04%	64	0,04%	69	0,05%	-4,69%	-11,59%	533	0,05%	382	0,05%	39,53%
Volvo	51	0,04%	53	0,04%	58	0,04%	-3,77%	-12,07%	480	0,05%	364	0,04%	31,87%
DAEWOO	48	0,03%	69	0,05%	79	0,06%	-30,43%	-39,24%	598	0,06%	436	0,05%	37,16%
GMC	46	0,03%	39	0,03%	50	0,04%	17,95%	-8,00%	335	0,03%	257	0,03%	30,35%
DS	44	0,03%	22	0,02%	46	0,03%	100,00%	-4,35%	303	0,03%	200	0,02%	51,50%
Smart	43	0,03%	49	0,03%	53	0,04%	-12,24%	-18,87%	449	0,04%	243	0,03%	84,77%
Lifan	41	0,03%	45	0,03%	42	0,03%	-8,89%	-2,38%	377	0,04%	223	0,03%	69,06%
ROVER	39	0,03%	58	0,04%	58	0,04%	-32,76%	-32,76%	442	0,04%	338	0,04%	30,77%

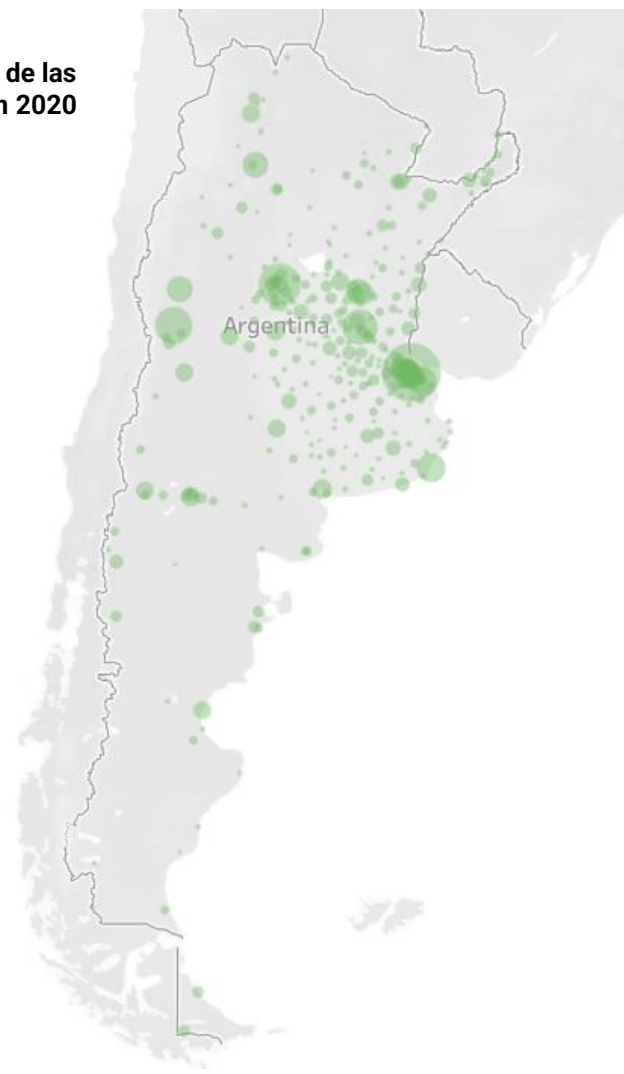
## Tabla 3. Transferencias por modelo. Automóviles + Comerciales livianos. TOP 50

	08/21 (a)	Part %	08/20 (c)	Part %	07/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 08/21	Part %	01/20 ~ 08/20	Part %	Var Ac
Volkswagen GOL	5.940	4,27%	7072	4,87%	6.399	4,61%	-16,01%	-7,17%	47.637	4,68%	42.403	5,06%	12,34%
Toyota HILUX	4.412	3,17%	4154	2,86%	4.404	3,18%	6,21%	0,18%	31.604	3,11%	25.027	2,99%	26,28%
Volkswagen GOL TREND	3.329	2,39%	3125	2,15%	3.203	2,31%	6,53%	3,93%	23.221	2,28%	18.567	2,22%	25,07%
Ford ECOSPORT	3.313	2,38%	3124	2,15%	3.000	2,16%	6,05%	10,43%	22.126	2,17%	18.688	2,23%	18,40%
Chevrolet CORSA	3.271	2,35%	3866	2,66%	3.270	2,36%	-15,39%	0,03%	25.116	2,47%	23.305	2,78%	7,77%
Ford RANGER	3.174	2,28%	3170	2,18%	3.109	2,24%	0,13%	2,09%	22.160	2,18%	18.677	2,23%	18,65%
Fiat PALIO	3.162	2,27%	3351	2,31%	3.219	2,32%	-5,64%	-1,77%	23.480	2,31%	19.506	2,33%	20,37%
Ford FIESTA	3.152	2,27%	3263	2,25%	3.120	2,25%	-3,40%	1,03%	22.128	2,17%	18.672	2,23%	18,51%
Ford KA	3.014	2,17%	3181	2,19%	2.919	2,10%	-5,25%	3,25%	21.804	2,14%	17.876	2,13%	21,97%
Toyota COROLLA	2.625	1,89%	2132	1,47%	2.529	1,82%	23,12%	3,80%	17.840	1,75%	13.214	1,58%	35,01%
Volkswagen AMAROK	2.598	1,87%	2158	1,49%	2.458	1,77%	20,39%	5,70%	16.358	1,61%	12.348	1,47%	32,47%
Renault CLIO	2.457	1,77%	3202	2,21%	2.690	1,94%	-23,27%	-8,66%	20.292	1,99%	18.275	2,18%	11,04%
Ford FOCUS	2.411	1,73%	2121	1,46%	2.632	1,90%	13,67%	-8,40%	14.711	1,45%	11.636	1,39%	26,43%
Ford F-100	2.329	1,67%	2764	1,90%	2.330	1,68%	-15,74%	-0,04%	17.213	1,69%	15.211	1,82%	13,16%
Renault KANGOO	2.217	1,59%	2718	1,87%	2.208	1,59%	-18,43%	0,41%	17.347	1,71%	15.837	1,89%	9,53%
Fiat UNO	2.207	1,59%	2645	1,82%	2.222	1,60%	-16,56%	-0,68%	17.094	1,68%	14.861	1,77%	15,03%
Volkswagen SURAN	2.173	1,56%	1982	1,37%	2.049	1,48%	9,64%	6,05%	15.369	1,51%	12.187	1,45%	26,11%
Chevrolet CLASSIC	2.050	1,47%	2031	1,40%	1.967	1,42%	0,94%	4,22%	15.180	1,49%	12.317	1,47%	23,24%
Peugeot 208	2.044	1,47%	1472	1,01%	1.795	1,29%	38,86%	13,87%	11.921	1,17%	8.008	0,96%	48,86%
Chevrolet S10	2.019	1,45%	2354	1,62%	2.014	1,45%	-14,23%	0,25%	14.265	1,40%	12.984	1,55%	9,87%
Peugeot 206	1.814	1,30%	2244	1,55%	1.870	1,35%	-19,16%	-2,99%	14.773	1,45%	13.378	1,60%	10,43%
Peugeot 207 COMPACT	1.804	1,30%	2134	1,47%	1.915	1,38%	-15,46%	-5,80%	13.432	1,32%	11.830	1,41%	13,54%
Fiat SIENA	1.712	1,23%	1603	1,10%	1.695	1,22%	8,80%	1,00%	12.882	1,27%	10.386	1,24%	24,03%
Peugeot PARTNER	1.613	1,16%	1970	1,36%	1.697	1,22%	-18,12%	-4,95%	12.636	1,24%	11.452	1,37%	10,34%
Toyota ETIOS	1.534	1,10%	1388	0,96%	1.476	1,06%	10,52%	3,93%	11.244	1,11%	7.584	0,91%	48,26%
Peugeot 308	1.510	1,09%	1329	0,92%	1.444	1,04%	13,62%	4,57%	9.723	0,96%	7.492	0,89%	29,78%
Volkswagen SAVEIRO	1.451	1,04%	1629	1,12%	1.461	1,05%	-10,93%	-0,68%	10.236	1,01%	9.319	1,11%	9,84%
Renault DUSTER	1.364	0,98%	1643	1,13%	1.173	0,85%	-16,98%	16,28%	9.260	0,91%	8.325	0,99%	11,23%
Renault SANDERO	1.325	0,95%	1382	0,95%	1.297	0,94%	-4,12%	2,16%	9.120	0,90%	7.231	0,86%	26,12%
Chevrolet ONIX	1.317	0,95%	1156	0,80%	1.262	0,91%	13,93%	4,36%	9.071	0,89%	6.638	0,79%	36,65%
Volkswagen VENTO	1.315	0,95%	1076	0,74%	1.277	0,92%	22,21%	2,98%	8.891	0,87%	7.284	0,87%	22,06%
Volkswagen BORA	1.308	0,94%	1491	1,03%	1.260	0,91%	-12,27%	3,81%	9.273	0,91%	9.144	1,09%	1,41%
Volkswagen FOX	1.254	0,90%	1417	0,98%	1.259	0,91%	-11,50%	-0,40%	9.467	0,93%	8.357	1,00%	13,28%
Renault CLIO MIO	1.091	0,78%	1182	0,81%	1.139	0,82%	-7,70%	-4,21%	8.341	0,82%	6.662	0,80%	25,20%
Renault MEGANE	1.026	0,74%	1522	1,05%	1.171	0,84%	-32,59%	-12,38%	9.149	0,90%	8.993	1,07%	1,73%
Chevrolet PRISMA	1.009	0,73%	834	0,57%	883	0,64%	20,98%	14,27%	6.406	0,63%	4.680	0,56%	36,88%
Chevrolet CRUZE	1.003	0,72%	891	0,61%	998	0,72%	12,57%	0,50%	7.267	0,71%	5.010	0,60%	45,05%
Fiat DUNA	973	0,70%	1179	0,81%	1.070	0,77%	-17,47%	-9,07%	7.685	0,76%	6.418	0,77%	19,74%
Renault 12	954	0,69%	1096	0,75%	989	0,71%	-12,96%	-3,54%	7.270	0,71%	5.999	0,72%	21,19%
Volkswagen VOYAGE	942	0,68%	914	0,63%	888	0,64%	3,06%	6,08%	6.714	0,66%	5.752	0,69%	16,72%
Fiat STRADA	919	0,66%	1029	0,71%	921	0,66%	-10,69%	-0,22%	6.325	0,62%	5.553	0,66%	13,90%
Volkswagen GOLF	898	0,65%	811	0,56%	903	0,65%	10,73%	-0,55%	6.443	0,63%	5.102	0,61%	26,28%
Fiat SPAZIO	872	0,63%	1037	0,71%	923	0,67%	-15,91%	-5,53%	6.443	0,63%	5.486	0,65%	17,44%
Chevrolet AGILE	853	0,61%	954	0,66%	866	0,62%	-10,59%	-1,50%	6.363	0,63%	5.372	0,64%	18,45%
Peugeot 504	851	0,61%	1021	0,70%	860	0,62%	-16,65%	-1,05%	6.590	0,65%	5.247	0,63%	25,60%
Renault NUEVO SANDERO	844	0,61%	822	0,57%	805	0,58%	2,68%	4,84%	5.707	0,56%	4.345	0,52%	31,35%
Volkswagen POLO	838	0,60%	1101	0,76%	827	0,60%	-23,89%	1,33%	7.773	0,76%	6.368	0,76%	22,06%
Citroen C3	835	0,60%	811	0,56%	792	0,57%	2,96%	5,43%	5.942	0,58%	4.630	0,55%	28,34%
Renault 19	829	0,60%	866	0,60%	796	0,57%	-4,27%	4,15%	6.260	0,62%	4.700	0,56%	33,19%
Peugeot 408	780	0,56%	746	0,51%	784	0,57%	4,56%	-0,51%	5.430	0,53%	4.476	0,53%	21,31%

Tabla 6. Transferencias por Provincia

	08/21 (a)	Part %	08/20 (c)	Part %	07/21 (e)	Part %	Var a-c	Var a-e	01/21 ~ 08/21	Part %	01/20 ~ 08/20	Part %	Var Ac
BUENOS AIRES	54.697	37,36%	53.611	35,00%	55.095	37,73%	2,03%	-0,72%	406.665	38,08%	315.634	35,76%	28,84%
CORDOBA	17.859	12,20%	20.095	13,12%	16.983	11,63%	-11,13%	5,16%	124.700	11,68%	109.689	12,43%	13,69%
SANTA FE	14.494	9,90%	17.590	11,48%	14.624	10,01%	-17,60%	-0,89%	102.947	9,64%	94.429	10,70%	9,02%
CAPITAL FEDERAL	14.383	9,82%	11.342	7,40%	14.162	9,70%	26,81%	1,56%	103.652	9,71%	67.188	7,61%	54,27%
MENDOZA	6.972	4,76%	9.209	6,01%	7.345	5,03%	-24,29%	-5,08%	53.912	5,05%	51.387	5,82%	4,91%
ENTRE RIOS	6.277	4,29%	7.642	4,99%	6.419	4,40%	-17,86%	-2,21%	45.638	4,27%	43.413	4,92%	5,13%
NEUQUEN	3.196	2,18%	3.147	2,05%	2.970	2,03%	1,56%	7,61%	22.509	2,11%	18.613	2,11%	20,93%
RIO NEGRO	3.014	2,06%	3.058	2,00%	2.909	1,99%	-1,44%	3,61%	21.899	2,05%	18.557	2,10%	18,01%
CHUBUT	2.766	1,89%	2.869	1,87%	2.817	1,93%	-3,59%	-1,81%	21.545	2,02%	16.841	1,91%	27,93%
TUCUMAN	2.716	1,86%	3.250	2,12%	2.429	1,66%	-16,43%	11,82%	18.840	1,76%	17.828	2,02%	5,68%
MISIONES	2.500	1,71%	3.194	2,08%	2.460	1,68%	-21,73%	1,63%	17.251	1,62%	16.014	1,81%	7,72%
CORRIENTES	2.281	1,56%	2.627	1,71%	2.291	1,57%	-13,17%	-0,44%	16.043	1,50%	14.824	1,68%	8,22%
LA PAMPA	2.275	1,55%	2.349	1,53%	2.345	1,61%	-3,15%	-2,99%	16.932	1,59%	15.235	1,73%	11,14%
CHACO	2.047	1,40%	2.273	1,48%	2.066	1,41%	-9,94%	-0,92%	14.206	1,33%	12.182	1,38%	16,61%
SAN LUIS	1.897	1,30%	2.216	1,45%	2.031	1,39%	-14,40%	-6,60%	14.692	1,38%	12.653	1,43%	16,11%
SAN JUAN	1.889	1,29%	2.328	1,52%	2.019	1,38%	-18,86%	-6,44%	13.976	1,31%	14.393	1,63%	-2,90%
SALTA	1.546	1,06%	1.604	1,05%	1.591	1,09%	-3,62%	-2,83%	11.754	1,10%	10.138	1,15%	15,94%
SANTA CRUZ	1.057	0,72%	866	0,57%	1.026	0,70%	22,06%	3,02%	7.555	0,71%	6.398	0,72%	18,08%
SANTIAGO DEL ESTERO	1.036	0,71%	1.030	0,67%	978	0,67%	0,58%	5,93%	7.604	0,71%	6.114	0,69%	24,37%
JUJUY	927	0,63%	645	0,42%	949	0,65%	43,72%	-2,32%	7.132	0,67%	5.210	0,59%	36,89%
TIERRA DEL FUEGO	793	0,54%	509	0,33%	790	0,54%	55,80%	0,38%	6.348	0,59%	4.622	0,52%	37,34%
FORMOSA	664	0,45%	672	0,44%	612	0,42%	-1,19%	8,50%	3.814	0,36%	4.097	0,46%	-6,91%
LA RIOJA	587	0,40%	454	0,30%	622	0,43%	29,30%	-5,63%	4.669	0,44%	3.560	0,40%	31,15%
CATAMARCA	520	0,36%	614	0,40%	508	0,35%	-15,31%	2,36%	3.700	0,35%	3.739	0,42%	-1,04%
<b>TOTAL</b>	<b>146.393</b>		<b>153.194</b>		<b>146.042</b>		<b>-4,44%</b>	<b>0,24%</b>	<b>1.067.984</b>		<b>882.758</b>		<b>20,98%</b>

Gráfico 4. Distribución de las transferencias por localidad. Acum 2020



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 Año 2021. N° 08  
 Agosto 2021  
 Siomaa SA

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